



Adam Finch

Operations · Product · AI

Experience	Based in	Currently
20+ years	Oslo, Norway	Co-founder & COO, Autopix
Email	Phone	Web
adam.g.finch@gmail.com	+47 413 60 510	adam-finch.com LinkedIn

01 — WHO I AM

I started out in law, then swapped suits for startups. In 2021 I co-founded Autopix, where I run operations and product. We started with two people and no outside money, and built it into a profitable business. I make the biggest difference early, once people want the product and it needs turning into a business that lasts.

02 — WHAT I BRING

Creating the product

Find out what clients actually need, then build it. At Autopix I lead the product team, from building the AI pipeline to both web and mobile apps.

Hiring & leading teams

Hire for attitude, then give people room to grow. Some of our early hires now lead major parts of Autopix.

Building the operating model

Build how the work gets done, then rebuild it as we grow. I've changed ours three times under a live business. Clients didn't feel the bumps.

Legal & compliance

Where the law degree earns its keep: contracts, terms and privacy policies, GDPR, the EU AI Act and enterprise procurement.

Also Project management, systems thinking, problem solving, AI workflows & clear communication

03 — WHERE I'VE BEEN

- Co-founder & COO

Autopix

Jan 2021 — Present

 - Bootstrapped from two people to a profitable business with 500+ client companies and 1,400+ users.
 - Led our AI pipeline from MVP. It cut turnaround and improved margins without adding headcount.
 - Moved pricing to value-based packages, which made revenue steadier and kept churn low.
 - Negotiated and signed an official partnership with Toyota.
 - Rebuilt our mobile apps from scratch, and four web apps in nine months.
- COO

3sixty

Oct 2018 — Sep 2022

 - Led product and operations from MVP to growth.
 - Grew a fully remote production team to 100+ people and built a global supplier network to scale delivery.
 - Gathered user feedback, designed and shaped features before handing over our developers.
 - Launched the first mobile app, the experiment that became Autopix.
- Co-founder

KreativEight

Jul 2016 — Aug 2022

 - The first company I co-founded: a 3D visualisation studio making CGI for architecture and interiors. Doing every job myself, from creative direction to invoicing, taught me what a business actually needs to run.

Education Bachelor of Laws (LL.B) Manchester Metropolitan University 2010 — 2014

04 — SAY HELLO

If you're building something, I'd like to hear about it. adam.g.finch@gmail.com